



# Dynamic Communication™

*Increasing Communication Through Understanding Behaviors*

**T**he Dynamic Communication seminar will open your eyes to a new way of viewing others and yourself. Taking the time to understand the different behaviors of people is the key to effective communication. Discovering how to communicate more effectively will enable you to achieve the things you want, not only at work but also at life.

## **This Seminar Will Help You:**

- Understand Yourself
- Recognize, Understand and Appreciate Others
- Adapt Your Style for Effective Communication

## **What Are Behaviors?**

Our behaviors show “how” we act. Our behaviors were built from both nature and nurture. Research has shown that behavioral characteristics can be grouped together into four quadrants, or styles, which are referred to as DISC.

- **Dominance**
- **Influence**
- **Steadiness**
- **Compliance**

By attending the seminar you will have the opportunity to take your own DISC assessment and learn the universal language of behaviors.

## **WARNING:**

The accuracy of your report may be followed by a moment of astonishment!

## **Continuing Education Units (CEU)**

For attending the Dynamic Communication seminar you are eligible to receive continuing education units accredited by the International Association for Continuing Education and Training (IACET). One contact hour = 0.1 CEU

Target Training International has been reviewed and approved as an Authorized Provider by the International Association for Continuing Education and Training (IACET).

The Dynamic Communication seminar was developed by one of the top behavioral assessment companies in the world, Target Training International. The presenters for the IACET eligible seminars are all professional consultants and/or speakers that are CPBA (Certified Professional Behavioral Analyst) certified by Target Training International.

**“It’s not what style you are; It’s what you do with what you are.”**

—Bill J. Bonnstetter,  
Co-Author

*The Universal Language DISC: A Reference Manual*



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**Provided By:**